

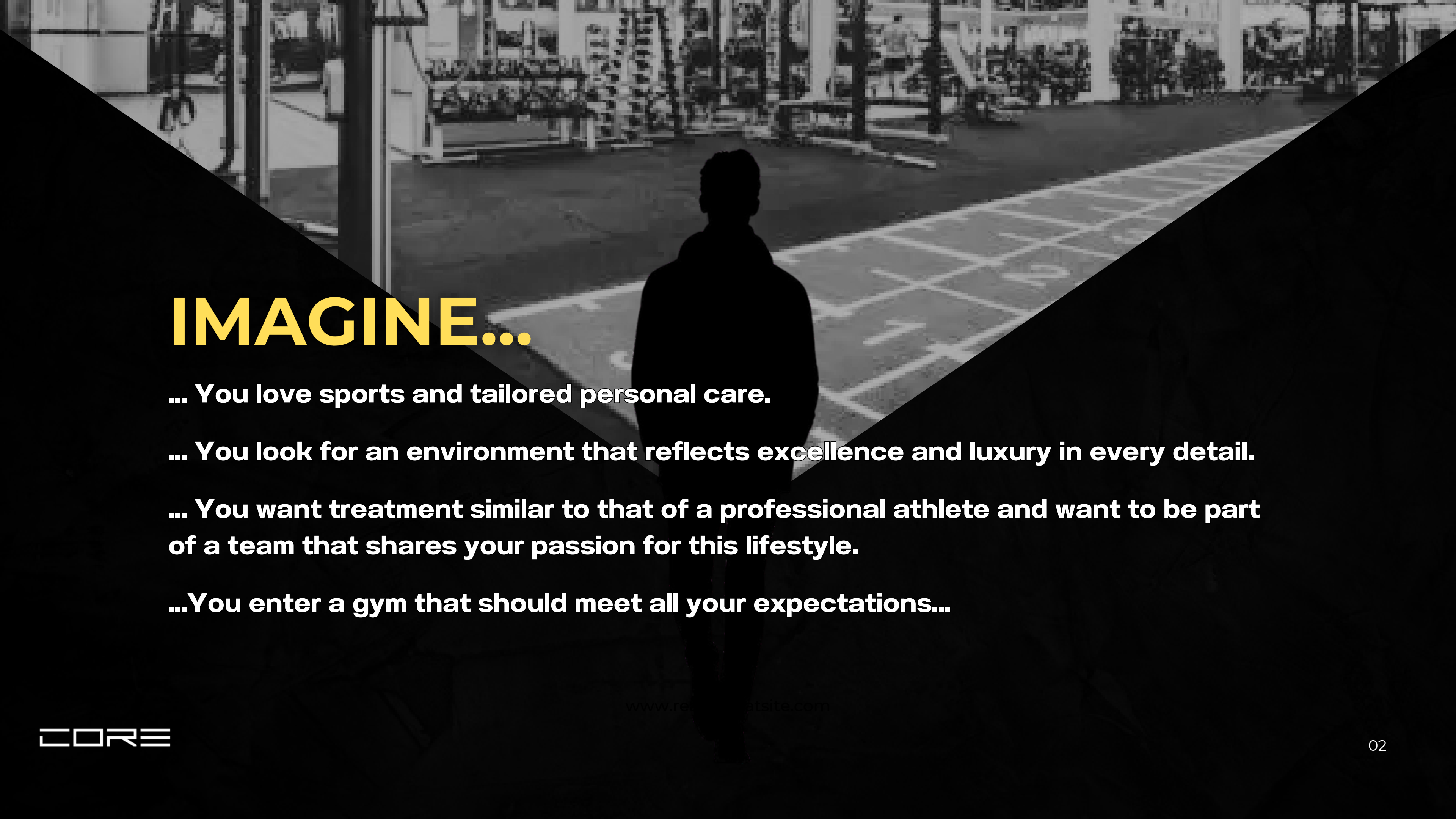
CORE

FITNESS CLUBS

GYM | PERSONAL TRAINING | SPA

PITCH DECK





IMAGINE...

... You love sports and tailored personal care.

... You look for an environment that reflects excellence and luxury in every detail.

... You want treatment similar to that of a professional athlete and want to be part of a team that shares your passion for this lifestyle.

...You enter a gym that should meet all your expectations...

www.researchsite.com

... only to realize that it's an ordinary studio - far from what you had dreamed of.

BECAUSE THE SITUATION IN TODAYS GYMS IS:

Dysfunctional and inferior. On multiple levels.



Poor facilities

Constantly occupied, broken, outdated and cheap.



Bad service

Busy, unavailable, underqualified.



Impersonal

Minimal trainer and team contact, hardly any support or motivation.



**WE DO IT
BETTER!**

CORE

**INDIVIDUAL.
EXCLUSIVE.
OUTSTANDING.**

Excellent service

For professional athlete
treatment



Personal Training

For strong results



High-end devices

For the feel-good factor



Wellness

For relaxation with class





Our **HOLISTIC CONCEPT**
makes us unique.

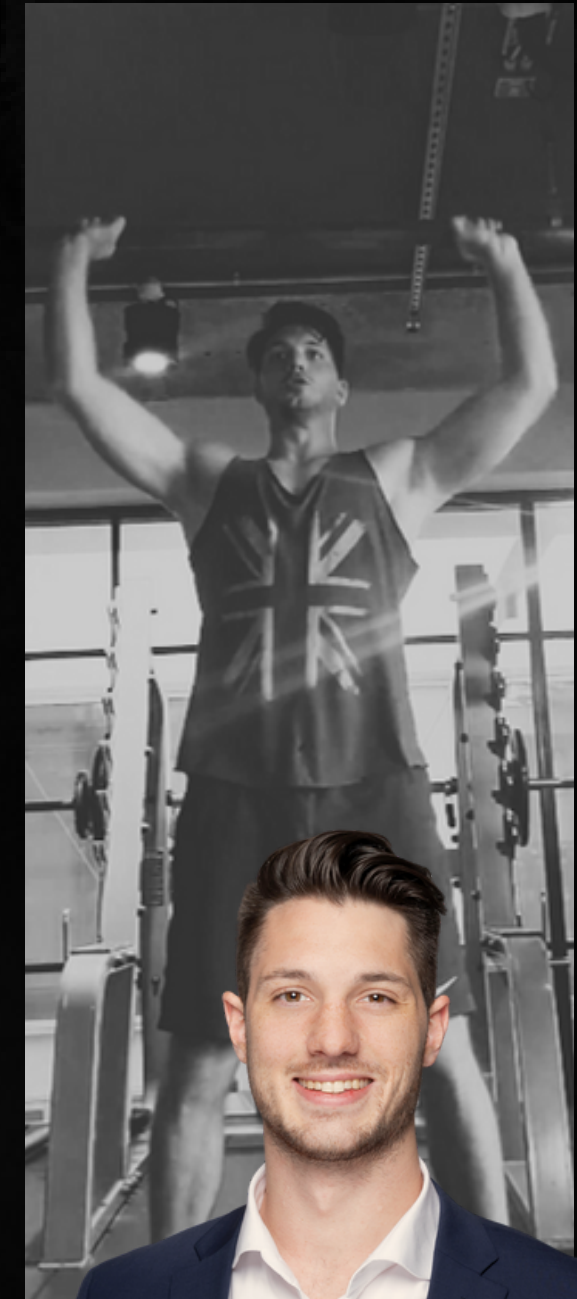
MEET THE TEAM

Our team combines different expertise to offer the high-class fitness experience: Robin and Adam come from Swiss and German banking backgrounds and have already gotten to know many different gym concepts around the world. Their shared experience in the areas of legal and consulting prepares them for the different challenges that come with starting a business. Tom, our experienced fitness coach, will be responsible for planning individual and group training sessions and will be responsible for providing nutritional advice to customers and trainers.



Robin Barisic

Co-Founder
Legal & Marketing



Adam Simon

Co-Founder
Finance & HR



Tom Jennings

Head Coach
Programs & Nutrition

STANDING OUT IN THE TARGET MARKET

ZURICH, SWITZERLAND

PERSONAL TRAINING



The demand for fitness has increased sharply:

+12%

Gym members in Switzerland in the last 5 years.

Zurich and the whole of Switzerland offer this

0

Exclusive Premium Personal Training Gyms

And at proud prices:

CHF 130+

Costs one hour of personal training in Zurich

CORE

FITNESS CLUBS

EXCLUSIVE MEMBERSHIPS AND PRICES PER MONTH

INVITE ONLY | 500 MEMBERS MAX.

CHF 490

GOLD MEMBERSHIP

- 4x Personal Training
- 4x Group Courses
- 1x Waived Cancellations
- Wellness & Early Access

CORE
Gold

CHF 1'290

PLATIN MEMBERSHIP

Gold and...

- 12x Personal Training
- 8x Group Courses
- 2x Waived Cancellations
- Free Drinks, Shakes, Coffee

CORE
Platin

CHF 1'990

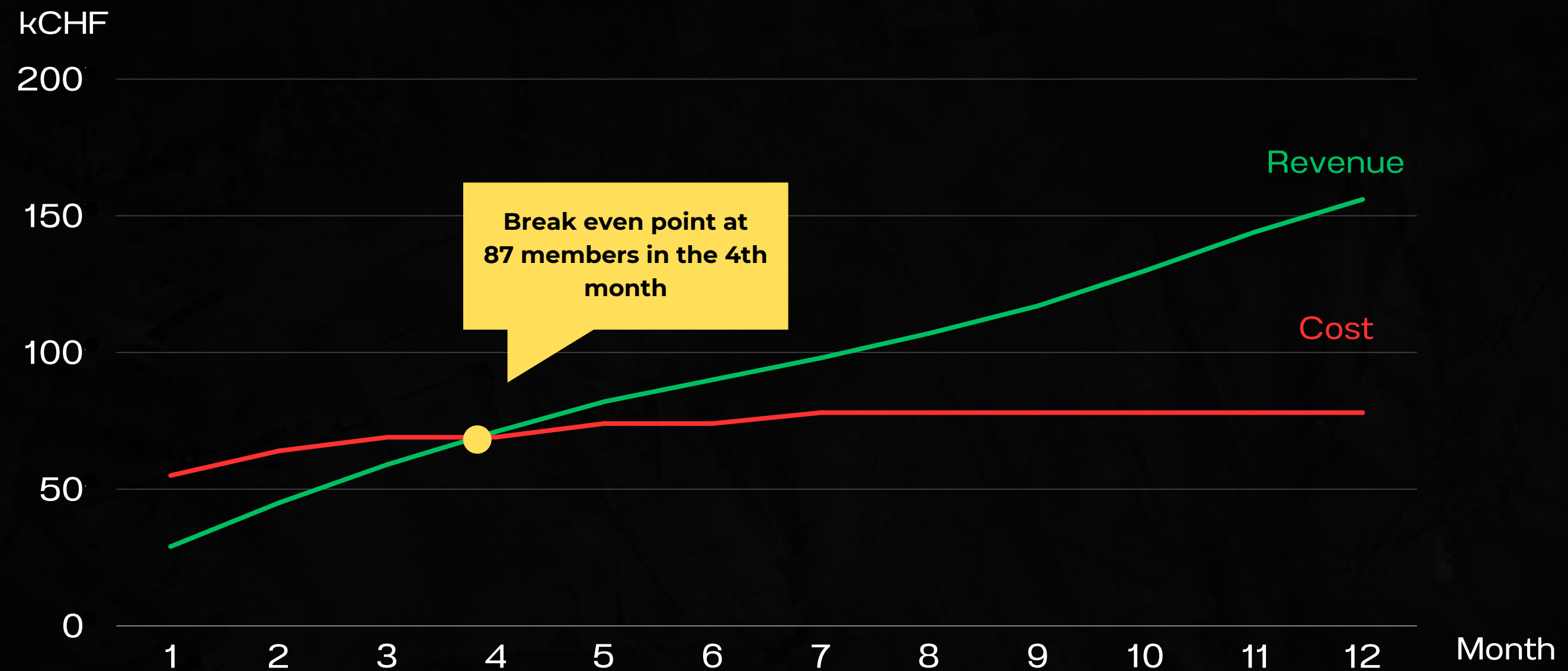
BLACK MEMBERSHIP

Platin and...

- ∞ Personal Training & Group Courses
- 2x Bring a Friend
- 4x Waived Cancellations
- Locker Service

CORE
Black

BREAK-EVEN AFTER 4 MONTHS



Assumption: "Probably"

OUR GOALS

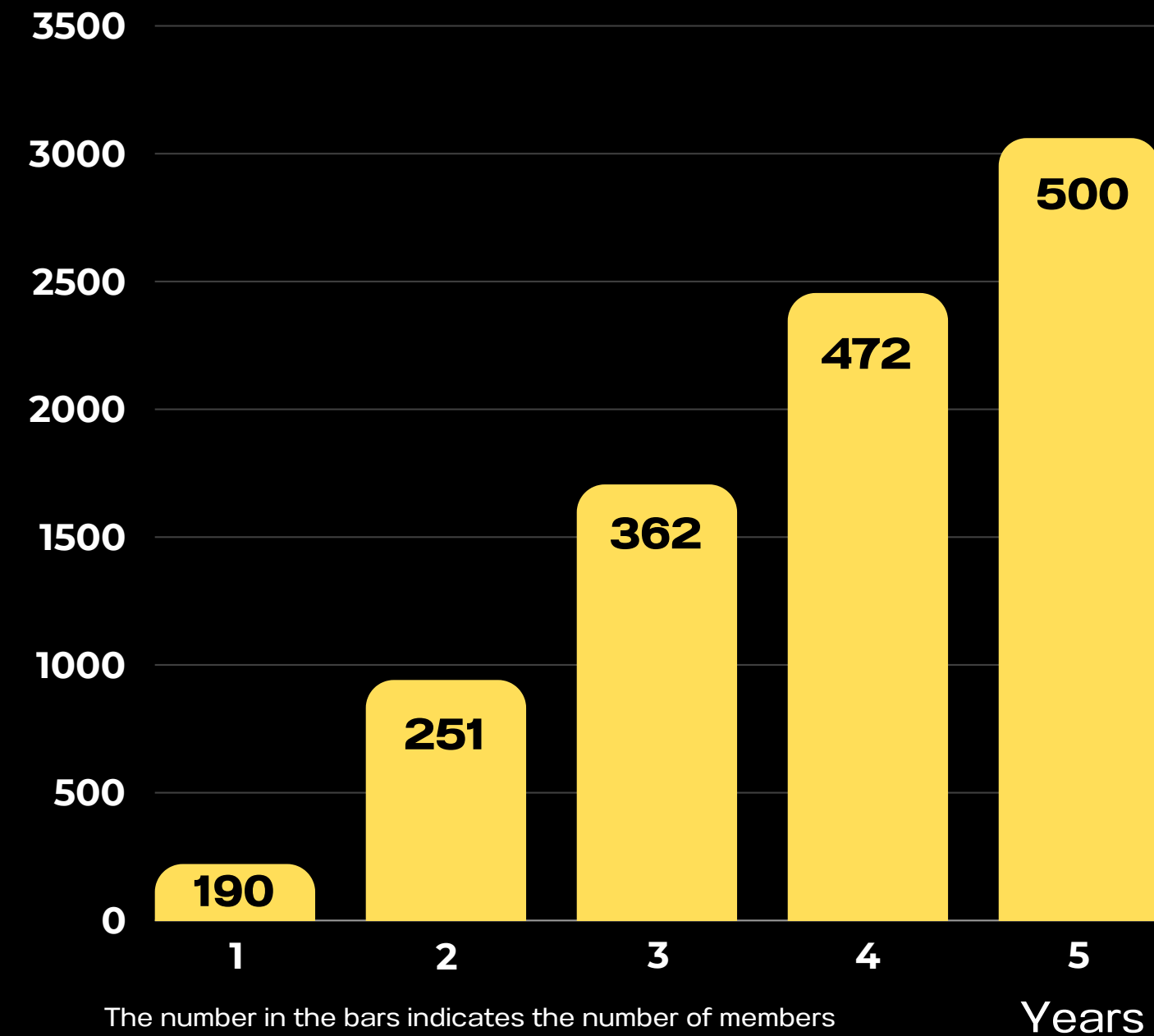
Our long-term goal is to **establish** Core as a brand and **expand** into the two most important cities in Switzerland: **Zurich and Geneva**.

With the first studio we are planning a cap of 500 members. We plan to achieve this ambitious goal in the fifth business year.

With 190 members in the **first year**, our annual profit before taxes is **221k** CHF.

With **500 members** in the 5th year, our **annual profit** before taxes is **3.1M** CHF.

Profit in kCHF

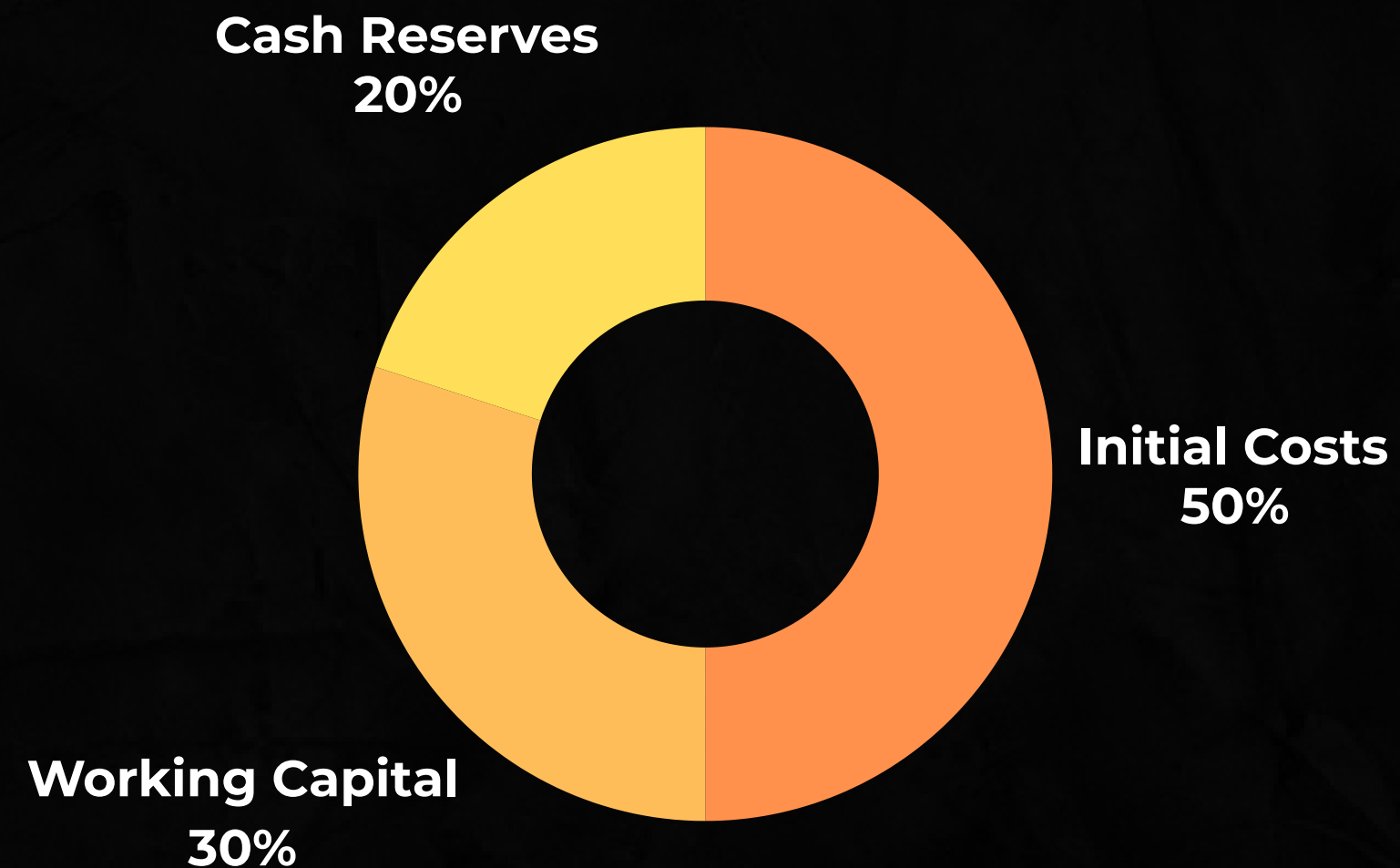


BECOME PART OF

CORE
FITNESS CLUBS

We raise **CHF 650k** - and give away up to 10%

Use of funds:



THANK YOU!

CORE
FITNESS CLUBS

CONTACT INFORMATION

CORE

PHONE ROBIN
+41 76 578 70 14

PHONE ADAM
+41 76 512 48 63

EMAIL ADDRESS
info@core-clubs.com

WEBSITE
www.core-clubs.com